 Zija Skin Care Products by Kenneth Brailsford

A pioneering figure in the network marketing industry, Kenneth Brailsford introduced herbal capsule products to health-conscious American consumers in the 1970s. Since then, the entrepreneur has gone on to found, co-found, and lead several nutrition and wellness enterprises, including Nature's Sunshine, Botanicals, Inc., and Zija International. Before establishing those companies, Kenneth Brailsford earned his bachelor of science in economics from Brigham Young University in Provo, Utah.   
  
Zija International developed its GenM line of solutions to deliver regenerative nutrients directly to the skin. The ingredients in GenM include natural botanicals such as Moringa oleifera, which has as part of its chemical makeup a special family of compounds called phospholipids. Cells use these compounds to grow, divide, and repair.   
  
Other than [Moringa oleifera](http://en.wikipedia.org/wiki/Moringa_oleifera‎), GenM leverages ingredients such as olive fruit, pumpkin seed extract, and summer snowflake extract to promote healthy skin. The botanicals address issues ranging from wrinkle formation to collagen development.   
  
To learn more about Zija International and its quality wellness products, please visit <www.drinklifein.com>, call (801)-494-2300, or email support@zijacorp.com.