

Lane Elizabeth Livers

Current Address

324 South Cleveland St.
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Education

Oklahoma State University, Stillwater, Okla.

B.S. in Journalism, with emphasis in Strategic Communication
Degree expected: December 2013
Current Grade Point Average: 3.4

Professional Experience

May 2013—Aug. 2013

810 Sports Radio WHB

Completed summer internship for the promotions department. Coordinated community events and executed promotional tactics on behalf of local sports teams.

May 2013—July 2013

Folds of Honor Benefit Gala, Chicago

Booked the opening musical act for a concert that raised more than \$200,000 to aid families of fallen soldiers. Worked the night of the event and helped assist in a live auction.

Jan. 2012—Jan. 2013

Social Fraternity-Event Coordinator

Planned, budgeted and organized all social events for the 2012 calendar year. Coordinated with other social sororities and fraternities. Attended meetings with Alumni and fellow members to deal with fraternity affairs.

Oct. 2012

Promotional Coordinator for Philanthropy Event

Managed Twitter and Facebook accounts and designed flyers to promote an event that raised more than \$6,500 for First Book, a non-profit organization that promotes literacy for underprivileged children.

Jan. 2012—Feb. 2012

Creative Lightening Award's Music Festival

Wrote press releases, created media kits and worked on a promotional team to publicize for a concert held to celebrate diversity at Oklahoma State University.

Other Employment

May 2012—Aug. 2012

Server at Kansas City Country Club

Waitressed and worked banquets while gaining experience in the behind-the-scenes work that goes into executing major events.

Community Service

Jan. 2010—present

Participated in the weekly cleaning of the local Saville center; a community building that is designed to keep children safe from abuse.

Skills

Proficient in InDesign, Photoshop, Adobe Illustrator and AP Style.