TIFF Cinematheque: Celebrating Film’s Past and Future by Ricardo Mashregi

Ricardo Mashregi serves as president of KNC Ticker Group Inc., a trading company that specializes in Canadian equities. Outside of work, Ricardo Mashregi is an avid film fan. For the last 15 years, he has regularly attended the [Toronto International Film Festival](http://www.tiff.net/‎) (TIFF).  
  
Screening 300+ films from more than 60 participating countries, TIFF has earned the reputation as one of the most world-renowned public film festivals. One of its most prominent programmes, TIFF Cinematheque, commits to championing the culture and history of cinema by carefully unearthing classic films and featuring acclaimed directors’ retrospectives. In addition, the festival spotlights possible new directions of the film industry by featuring avant-garde cinemas.  
  
TIFF has given visibility to the films of David Cronenberg, Bette Davis, Claire Denis, and has put the spotlight on directors like the Joel and Ethan Coen. With almost 40 years of history, TIFF is regarded by film professionals as one of the most ideal platforms to premiere a movie.