**Nell A. Cronin**

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**OBJECTIVE**

Seeking a position in public relations and customer service utilizing communication and organizational skills.

**EDUCATION**

**Bachelor of Arts, Communication Studies** May 2015

Ashland University

Public Relations and Strategic Communication

Health and Risk Communication

**COMMUNICATION-RELATED EXPERIENCE**

**Public Relations Office, Ashland University** August 2012-present

* Construct press releases for Ashland University and Ashland Times Gazette.
* Social Media Ambassador
* Construct “Hometown Features” about Ashland student achievements to send to local newspapers.
* Maintain News Center on Ashland University’s website.

**Public Relations Intern** August 2013-present

Ohio Special Response Team, Inc

* Review press releases
* Suggestions for alterations to Facebook and Twitter presence
* Creation of brochures and promotional literature

**Crisis Communication Intern** August 2013-present

City of Ashland

* Created multiple media platforms for Ashland’s first responders and municipalities.
* Provided training on utilization for such media.
* Coordinate and synchronize risk and crisis messages between Ashland University and the city of Ashland.

**Social Media Intern** January 2013-May 2013

Rural Emergency Trauma Institute, West Virginia

* Constructed press releases for the Open House
* Put together a blood drive at the Medical Care Center
* Maintain R.E.T.I.’s Facebook and Twitter account
* Helped re-create R.E.T.I.’s main website
* Created brochures for public

**WORK EXPERIENCE**

* **Receptionist,** Deluxe Nails, Cincinnati, Ohio May 2013-present
* **Customer Service Representative,** Ulta, Cincinnati, Ohio Sept. 2012-Dec. 2012

**PUBLICATIONS**

Rodriguez, D., Dunbar, N.E., & Cronin, N. A. (2013). Interpersonal Adaption Theory:   
Deceptive Communication in Text Messages. In C. Liberman. (Ed.), *Casing Persuasive Communication.* Dubuque, IA: Kendall-Hunt.

**AWARDS**

Entrepreneurship Immersion Week, Ashland Team First Place Winners

* Invented product that placed first place

**PROFESSIONAL DEVELOPMENT**

**President,** Accent on PR January 2013-present

**Member,** Enactus August 2012-May 2013

**President,** PRSSA March 2013-present