Datacards for Holiday Gift Buyers for Tweens and Teens by eTargetMedia

Committed to providing marketing services and products, eTargetMedia helps clients enhance their marketing presence on the Internet and offline. Clients have access to a comprehensive database of potential customers targeted according to a diverse demographic range.

Businesses with holiday offers for electronics, fashion, technology, and social media products can take advantage of datacards with information about people who purchase such gifts as tablets, laptops, and [cellphones](http://en.wikipedia.org/wiki/Mobile_phone%E2%80%8E) for tweens and teenagers.

By selecting data, including gender, age, and interests, businesses identify households with tweens and teens to position appropriate products to parents. Businesses aid parents by facilitating their purchasing process in a rapidly shifting technology marketplace. Sellers of products trending with preteens and teenagers help parents and other buyers to identify gifts their young people want to receive.

In addition to data related to the young people, datacards for people purchasing holiday gifts for the targeted youth demographic include segmentation according to household income, parent ages, and households with high-tech interests.

To speak with an eTargetMedia representative, call 1-888-805-DATA (3282) or e-mail info@eTargetMedia.com.