**(Company Name) Announces Strategic Addition to Its Marketing Team**

*Former IDG Enterprise Marketing Pro Strengthens Company’s Marketing Services Offerings*

City, State. – Company Name([url](http://www.daviesmurphy.com)), today announced the addition of Mark Britton to its strategic marketing team. For the past several years, Britton has helped clients develop and execute strategic marketing initiatives as a director of events marketing at IDG Enterprise.

Britton brings his unique technology and events marketing background to Company X as the company continues to expand and strengthen its creative, experienced marketing team. “I am thrilled to be joining the team where I can continue my successes helping clients achieve their marketing goals”, said Britton. “The team at Company X is highly respected within the industry and I am very much looking forward to lending my unique expertise as we continue to better serve our clients.”

Company X is actively expanding its marketing team to keep up with client demands and further unite the disciplines of PR, marketing and design for a full breadth of client services. Vice President of Marketing (Full Name) said, “Mark brings a wealth of technology and events marketing experience to our marketing team during this time of rapid growth. I am confident Mark’s background and commitment to excellence will further strengthen our areas of expertise and allow us to better serve our clients. We are delighted to bring Mark on board.”

**About Company X**

Boiler text here

**Contact**

**Company X**

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