*For Immediate Release*

**KYC Receives 10 Year Volunteer Service Award**

**Monday, February 18th, 2014***,* Kemptville, ON

The Kemptville Youth Centre (KYC) is a proud supporter of The Canadian Blood Services. On January 9th, KYC received the ’10 Year Volunteer Service Award’ in appreciation for their contribution to building a better blood system for Canadians. One way this was accomplished was with the newly formed KYC *Partners for Life Team* and their pledge to donate 20 units of blood in 2013; but managing to contribute 44 units throughout the year as part of the Canadian Blood Services program.

This year, the KYC team has raised their goal to 45 units of blood to donate in 2014 and with your help they can make it a reality. Every time you donate it’s considered one unit of blood and it’s a simple process, taking only one hour of your time. Every single donation makes a difference. Anyone interested in joining the KYC for Life Team can drop by KYC or register online.

KYC Executive Director, Robin Heald, commented, “*If you’re thinking of donating blood or already a donor, join the KYC Partners for Life Team. We’re having fun saving the lives of children of all ages.*”

To register for KYC’s *Partners for Life Team* with the Canadian Blood Services register online at [www.blood.ca/partnersforlife](http://www.blood.ca/partnersforlife) and use Partner ID: KEMP004540. By using this Partner ID when registering, you ensure that your contribution will count as a donation towards KYC’s pledge to donate 45 units of blood.

“Donations from our partners help us to maintain healthy blood, platelet and plasma reserves.” says Jennifer Heale, Community Development Coordinator from Canadian Blood Services. “But these groups certainly can’t do it alone, so I encourage everyone to make an appointment to give. It’s a rewarding feeling to know you make a direct difference to someone’s life.” According to the Canadian Blood Services website, “Last year over 35,000 teenagers donated blood at Canadian Blood Services donor clinics - these young donors represented almost 8% of all blood donors.”

On Monday, March 3rd the North Grenville Municipal Centre will be home to the Blood Donor Clinic. The clinic will take place at 285 County Road 44 in the Lions Club Suite from 12:30 to 3:30 p.m. and 5 p.m. to 8 p.m. To book an appointment, please contact the Canadian Blood Services at 1-888-2 Donate (1-888-236-6283) or go online at [donatenow.blood.ca](http://www.donatenow.blood.ca) to create a profile and book an appointment.

**About the Kemptville Youth Centre**

The Kemptville Youth Centre encourages everyone to help make a difference in the lives of others; by donating blood, you can help those of all ages in need. Sign up today to give blood and become a part of KYC’s *Partners for Life* team and help them achieve their goal of donating 45 units of blood in 2014.

Contact:

Robin Heald, Executive Director

613-258-5212

director@kemptvilleyc.com

-30-