

FOR IMMEDIATE RELEASE

## **AKIRA Mixes High Fashion with Advanced Technology Powered by JDS Solutions WinRetail®**

CARLSBAD, Calif.--(January 8, 2013) -[JDS Solutions Corporation \(http://www.JDSSC.com\)](http://www.JDSSC.com)

JDS Solutions Corporation is pleased to announce that its flagship retail management system WinRetail® was selected by AKIRA. AKIRA, with 20 plus locations throughout Chicagoland, replaced its former retail management system with JDS Solutions WinRetail® merchandising system and MICROS-Retail's XstorePlus Point of Sale. Due to a less than favorable experience with their former provider, AKIRA was forced to replace a system it purchased less than one year ago. "There is something to be said for rolling out a new retail management system during the busiest shopping season of the year. Taking this task on during the holiday season was a bit risky, but we had to do it, said James Christia, AKIRA's IT Director. "However, I'd rate our experience with JDS' team a perfect 10! JDS definitely has the A-Team, and they set the bar high. They have done an amazing job with rolling out our project, as well as, manage our expectations. We feel very positive about the long term relationship between our two companies."

"It's not what you do, but how you do it that matters", said Dan Friedman President of JDS Solutions. "AKIRA was in trouble with their existing system and we did what was needed to make this happen. Our project team pulled together and met AKIRA's implementation timeline. It was definitely a collaborative effort, we are glad to have them as part of the JDS family.

### **About JDS Solutions Corporation**

JDS Solutions, Ranked #1 in Overall Performance by Mid-Size Retailers in RIS' LeaderBoard 2012, offers powerful end-to-end retail solutions that manage and drive retail growth. JDS' product suite is uniquely designed for mid-size retailers and includes: Merchandising, Business Intelligence, Mobile/Traditional POS, Warehousing, CRM, Loss Prevention, E-Commerce, Order Fulfillment, and interface flexibility. Visit JDS Solutions (**Expo Level 3- Booth # 2752**) at Retail's Big Show, January 14<sup>th</sup>-15<sup>th</sup> 2013 Jacob Javits Convention Center in New York City.

### **About AKIRA**

Since AKIRA has outposts all over Chicago, the company has tailored the merchandise, music, & visuals in each store to reflect the signature style of its geographical location. Each store's stylists are well-versed in the latest, largest national and international trends. Dresses, denim, jewelry, & handbags from over 200 designer brands and smaller fashion houses line the walls at AKIRA, ensuring that even the most discerning customer won't leave the store empty-handed.

### **Contacts**

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