



ISI EXECUTIVE FORUM PERSONALLY INVITES FIRST NAME LAST NAME

The ISI Executive Forum is limited to senior executives from Life Sciences organizations to ensure that participants gain the full value of true peer networking and are best able to leverage insights. • The event is designed for senior executives, including CIOs, Chief Scientific Officers, and SVPs, VPs and Heads of Research & Development (R&D), Regulatory Affairs, Regulatory Operations, Clinical Data Management, Clinical Monitoring, Biostatistics, and other key functions responsible for Development.



PURPOSE OF EVENT

In this environment, Companies must rethink the way they approach disease and develop compounds; how drugs are tested for safety and adverse events; and, critically, how they navigate the approval and post-approval process. The current environment is defined by rethinking and rebuilding the pharmaceutical enterprise.

Senior executive success in this environment lies in their ability to gain competitive edge and in how they drive innovation and get to market faster. The ISI Executive Forum 2007 will focus on how companies can most effectively leverage emerging technologies and innovative management approaches to reinvigorate R&D efforts, reduce development and regulatory cycle times, and get products to market more quickly.

Featured Speaker: Tufts' Ken Getz

The by-invite-only event will bring together some of the industry's most well-respected leaders for a provocative exchange moderated by Tufts' Ken Getz. Getz will first provide an overview of research conducted by the Tufts Center in Fall 2006 on the drivers of speed of market and the factors that are contributing to today's fastest drug developers, including their key strategies and tactics. He'll then discuss what's on the horizon for the next five years to drive innovation and growth in the Life Sciences industry, covering a broad range of topics including discovery shifts, new methods to manage clinical trials, the shift to enterprise-wide technologies, and the ways in which outsourcing is being redefined.

Ken will then lead a lively discussion of the top drug development companies – which Tufts dubs the "Speed Demons" – on how they're achieving a market edge, delivering as much as a 17-month speed advantage over average performers.

Join us as we learn from the companies blazing their way to market.

FORMAT FOR THE EVENT

Event Details

The Executive Forum will take place on Sunday, October 7th, starting at 9:30 a.m. PST. The event will be followed by golf and other networking activities.

Resort Information

The Lake Las Vegas Resort is best known for dining, spas, championship golf courses and other amenities. The 320-acre lake offers great escapes for fishing, sailing, kayaking, and swimming. Around the lake and in the desert hills are miles of pathways for walking, hiking and biking. Lake Las Vegas is the perfect location for family-oriented recreational activities.

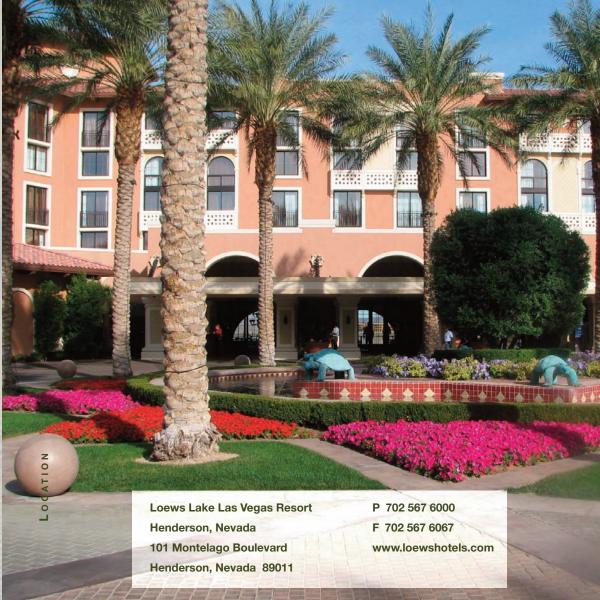
For those who wish to extend their stay, ISI has negotiated a special rate of \$239 per night for a deluxe room with a view. Please call 702.567.6000 and mention "Image Solutions" or "ISI" to reserve your room for the eSolutions 2007 conference. Rooms are limited and are offered on a first come first serve basis.

eSolutions 2007

By extending your stay, you can also participate in ISI's 5th Annual eSolutions 2007 Conference, Streamlining the Drug Development Process: The Winning Hand, which takes place October 8-10 at the Resort, following the Executive Forum. This year's event features a full agenda of presentations and case studies on how to effectively streamline the drug development process. Keynote speaker Rob de Haan, Deputy Director of the Netherlands' regulatory agency, The Medicines Evaluation Board Agency (MEB), will provide an update on the MEB's efforts related to electronic submissions.

Registration

To register, please visit our website at: http://events.imagesolutions.com/executiveforum



KENNETH A.GETZ

is the Chairman of CISCRP – a non-profit
organization which he founded to educate and
raise public awareness of the clinical research
enterprise – He is also a Senior Research Fellowat the
Tufts Center for the Study of Drug Development (CSDD)
where he studies investigative sites, outsourcing, and
study volunteer trends and policies. Ken is also
thefounder and former CEO of Center Watch,
a leading publisher in the clinical

trials industry.



DISCUSSION LEADER

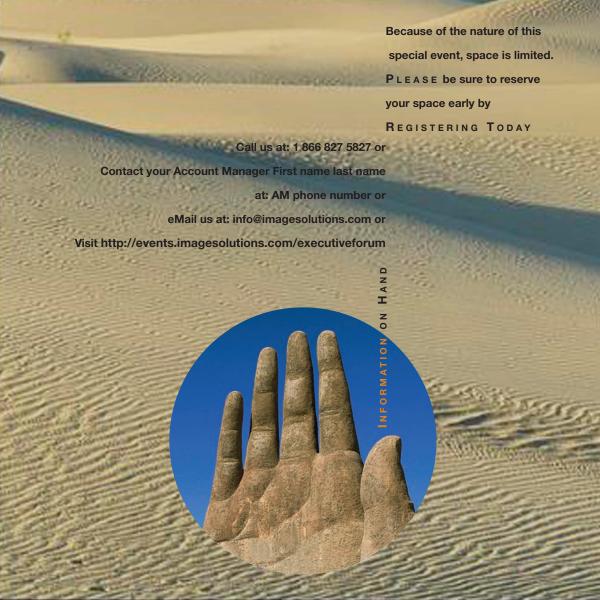
Kenneth A. Getz, M.B.A.

Senior Research Fellow

Tufts Center for the Study of Drug Development

A well-known speaker at conferences, symposia, universities and corporations, Ken has published over 150 articles and chapters in peer-review journals, books and in the trade press. He is the author of a nationally recognized book for patients and their advocates entitled *Informed Consent*: A Guide to the Risks and Benefits of Volunteering for Clinical Trials, and received the 2006 'Innovator in Clinical Research' award from the Association of Clinical Research Professionals. Ken has served on a variety of boards and committees including the Institute of Medicine's Clinical Research Roundtable, the Board of Directors of the DIA Foundation, the Consortium to Examine Clinical Research Ethics at Johns Hopkins University, the Clinical Data Interchange Standards Consortium, and Harvard Medical School's Osher Institute Leadership Council. He is on the editorial boards of Controlled Clinical Trials, Research Practitioner, and the Drug Information Journal and writes a bi-monthly column for Applied Clinical Trials.

Ken holds an MBA from the J.L. Kellogg Graduate School of Management at Northwestern University and a bachelor's degree, Phi Beta Kappa, from Brandeis University. In all, Ken has been an observer and scholar of the clinical research enterprise for nearly 20 years. Prior to founding CenterWatch, Ken worked for over seven years in management consulting where he assisted biopharmaceutical companies develop and implement business strategies to improve clinical development performance.



Upon registration, all attendees will receive

a complete package of

information regarding

local Lake Las Vegas

information for a per-

sonal concierge at the

to plan additional ac-

tivities during your stay.

photograph of a large

captured at The Mano
Del Desierto in the

grapher, Joel Sartore.

sculpted hand was

Atacama Desert of

Chile by National Geographic photo-

LOWES Lake Las Vegas resort in order

(left) Our featured

attractions and events,

ABOUT ISI

With operations in the United States, Europe, and Asia, ISI is a global privately-held company founded in 1992 with an established reputation as the worldwide leader in providing comprehensive software, services, and outsourcing solutions to clients in the life sciences, government, and other regulated industries. Today, ISI performs work for over 120 clients around the world, including the top 50 pharmaceutical and biotech organizations.

Since 1992, ISI's record for efficiency and innovation is unmatched in the industry and includes a history of success with nearly 1,000 electronic submissions, including more than 400 eCTD submissions completed – all on time, with zero refusals to file. ISI has earned the unprecedented reputation of delivering exacting quality while improving its clients' speed to market for regulatory approval of new medicines. A major reason for this success is that ISI uses its own tools as part of its outsourcing services, which means products are constantly being tested in real-world situations and have been fine-tuned to meet client needs. With that many submission-related projects completed, ISI has become adept at recognizing and correcting challenges before they can delay or derail submission, thus collapsing development and regulatory cycles.

Copyright © 2007 Image Solutions, Inc. All rights reserved.

PHOTOGRAPHS: National Geographic Image Collection: cover, inside front cover, page 1, and back cover. Keith Ward: pages 2, 5 and 6. DESIGN: Donna Bonavita.

