

Joel I. Clark

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Online Portfolio at www.visualcv.com/joelclark

Education:

Bachelor of Science: Management/Information Systems August 2004-May 2008
Taylor University, Upland, IN 3.29/4.0 GPA

Work/Leadership Experience:

Project Manager – Students in Free Enterprise (SIFE) – Upland, IN September 2007 – May 2008

- Managed a team to develop and implement entrepreneurial business growth throughout the community. Worked with Taylor professors and local leaders to grow the local economy and provide local businesses with valuable services to help them succeed including a SWOT Analysis, creating advertising materials, and researching marketing statistics. [while enrolled at Taylor]

Database Marketing Research Intern – Aprimo, Inc. – Indianapolis, IN May 2007 – August 2007

- Research sales leads for Aprimo's sales force using Jigsaw, Spoke, Hoovers, The List, and others while ensuring accuracy. Set in motion several vendor purchases as well as worked on process improvement initiatives.

Aide - Complete Nintendo Games Unlimited (Ebay Store) – Upland, IN November 2006 – May 2007

- Managed inventory, tracked costs, handled shipping (both International and U.S.), listed and updated Ebay, and handled PayPal transactions. [while enrolled at Taylor]

Technician - GreenHouse Computers, Inc. - Nappanee, IN May 2006 – July 2006

- Communicated effectively with customer base to develop computing solutions, troubleshoot problems with running systems, Help Desk support, and customer relations.

Student Technician – Taylor University – Upland, IN August 2005-September 2006

- Provided desktop, laptop, and tablet support and troubleshooting for Taylor University faculty.
- Built, diagnosed, deployed, and repaired desktops and laptops [while enrolled at Taylor]

Student Marketing Researcher - JSG Processing, Inc. – Fort Wayne, IN April 2006 - May 2006

- Developed and presented an independent business analysis and marketing plan for a new product line that was later implemented in the market. [while enrolled at Taylor]

Instrument Technician - Eli Lilly & Co. – Indianapolis, IN June 2003-May 2004

- Serviced & supported pharmaceutical manufacturing & electronic equipment
- Supported in-house computer systems and coaching [while enrolled in high school]

Skills:

- Systems analysis and design for Crescent Project (SA, DA, CBA, SRTs, Data Models) and project planning
- Design, setup, troubleshoot, and enhanced security of LANs and WLANs
- Design and code websites with FrontPage and Dreamweaver
- Design graphics with Adobe Photoshop & Illustrator and Macromedia Fireworks
- Analyze sales reports to set pricing and marketing strategies
- New business idea creation, implementation and execution of startup business concepts

Honors/Activities/Interests:

- Dean's Merit Scholarship 2004, Dean's List 2007 – Taylor University
- Entrepreneurial Businesses: MovieLounge concept
- Ebay Store – Complete Nintendo Games Unlimited
- Volunteer SIFE Project Manager – community development & business incubator development
- 2nd Place - I-69 Collegiate Innovation Challenge 2008