



January 15, 2005

To Whom It May Concern:

I have had the privilege of working with Mr. Ken McKinney in his capacity as producer of several video programs of Vista Media Services, including the "Saipan Integrated Solid Waste Management Program" and "Troop Fest 2004."

In my work with Mr. McKinney on these projects, I have found him to possess an exceptional ability to understand and translate his client's desired message into a clear, creative, and technically excellent video presentation. As the presenter of several of these productions, I credit Mr. McKinney with drawing out the best of my skills and greatly enhancing the message of the presentation through his clear writing, precise direction, and genuine enthusiasm. There is no greater compliment for a producer than for a member of the target audience to first choose to watch his program and thereafter comment, "That was so interesting. I never knew that before!" I have heard many such comments about Mr. McKinney's work in my years working with him.

I have witnessed Mr. McKinney master the fine balancing act in video production of attention to both detail *and* deadline. He has repeatedly shown his ability to work well with both clients and crewmembers. In addition, he has proven himself reliable and honest in the business by demonstrating that his word is his bond.

In this regard, I would highly recommend Mr. Ken McKinney to you as a video producer with vast creativity, excellent technical skills, and proven reliability.

Sincerely,

Catherine Perry Anderson
Owner