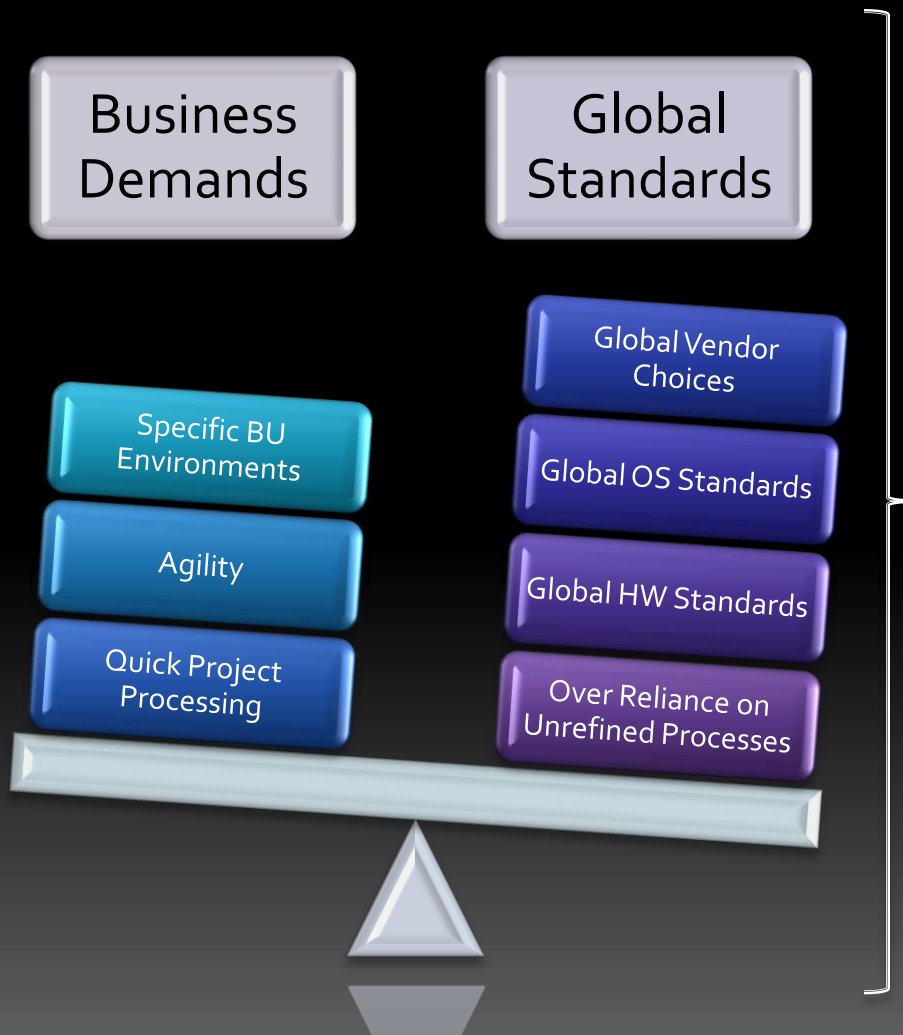


May 5th, 2007 – Boulder CO

ANALYSIS OF BUSINESS DEMAND VS. UNCHECKED STANDARDS AND PROCEDURAL RECOMMENDATIONS for XXb

XXa = Parent Company Business Unit a XXb = Company XX Business Unit b
OPS = Global Support Team

Business Demands vs. Global Standards



- Not enough granularity on existing global standards
- Lack of requirement input from Business Units (BUs)
- Little room for agility
- Unknown assessment of effects of global standards across BUs

Recommended Methodology Applied to Vz Infrastructure



Example of Unchecked Standards

Arch Alt-Boot & HBA Requirement

- All SUN servers without ability to take on 6 internal disks must purchase an Ultra SCSI External Drive Solution
 - Reason: Possible Internal SCSI Rail Failure
 - Drive Space ~ 800 Raw GIGs of DASD (Operational)
- All orders require dual HBA configuration regardless of lack of SAN requirements
 - Reason: In case server has a requirement for SAN Later On

Effects

- Roughly 25% of the cost of the server for mid size systems 60% of the cost of server for smaller SUN systems
 - \$7k/server for External SCSI
 - \$3k/server for dual HBAs
- Additional 1u storage pizza box and dual power supplies
- Introduction of at least 2 other single points of failure
- Increase cost of server
 - Makes up 25% of mid size systems
 - Makes up 60% of small size systems

Example of Unchecked Standards

- In the previous example, the adherence to HBA/External SCSI solution would applied to an environment of 20k stand alone Sun servers would turn into the following:
 - 20,000u of required rack space for external SCSI solution
 - 476 Racks just for 1u storage needs
 - Current standard of ½ filled racks would mean 952 racks
 - 1.6 Petabytes of DASD
 - \$200m dollars
- Questions to be asked now is:
 - What exactly are the reasons for the standards?
 - Does each BU environmental support the reason behind the standard?
 - If reasons can actually be quantified and qualified, are they more of a risk to the environment than the above cost?

Example of a Global Standard Analysis (EOSL: end of serviceable life project)

sample t2000	server	\$32,000
	add hbas	\$3,100
	add scsi	\$7,300
sample v490	server	\$29,000
	hba	\$3,100
	add scsi	\$7,300
sample v245	server	\$8,000
	hba	\$3,100
	add scsi	\$7,300

	Dev	Prod
# of Physical Systems for EOSL	86	88
add hbas	\$3,100	\$3,100
add scsi	\$7,300	\$7,300
Total Cost Associated with HBA	\$266,600	\$272,800
Total Cost Associated with SCSI	\$627,800	\$642,400
Total	\$894,400	\$915,200

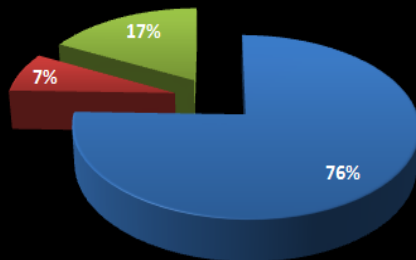
Grand Total Spent On HBAs and External SCSI **\$1,809,600**

		# of v490s	# of Dell 2950
HBA cost * 60%	\$323,640	11	40
External SCSI Solution	\$1,270,200	44	159
Total		55	199

of Systems that could be purchased with future cost avoidance associated with a 177 server purchase

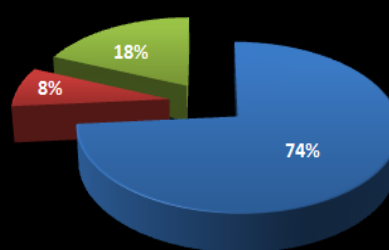
Example T2000 Cost Breakdown

server add hbas add scsi



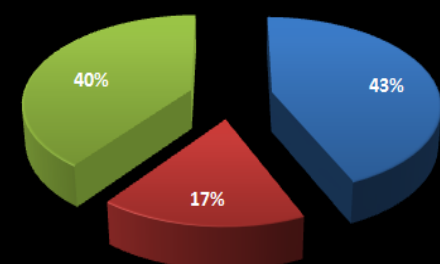
Example v490 Cost Breakdown

server hba add scsi



Example v245 Cost Breakdown

server hba add scsi

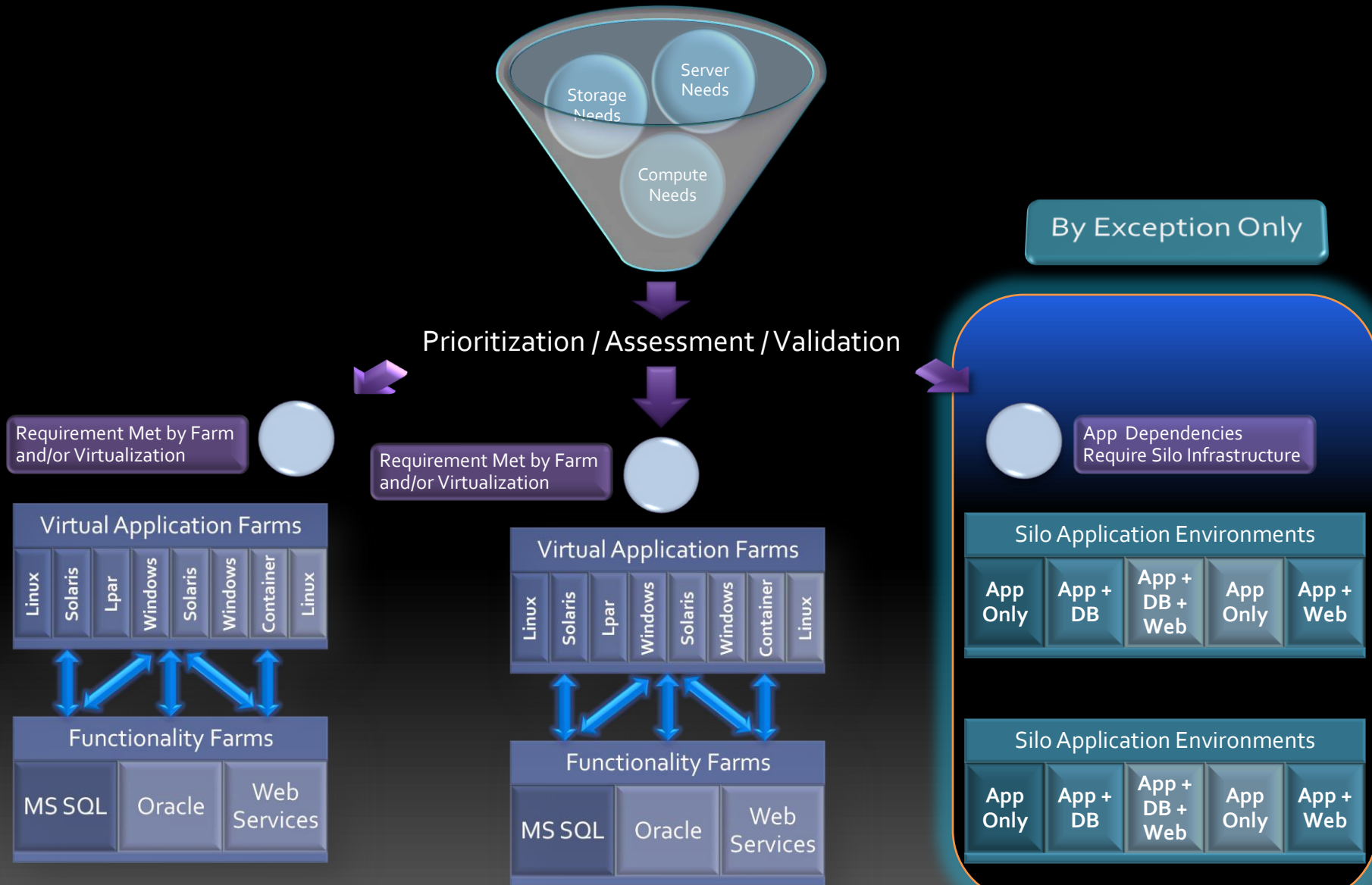




Summary Assessment

- There are several areas where XX can improve via communication, correct data gathering/analysis and change management process applied to processes, standard and architecture
- Careful analysis of global standards for the sake of cost savings must be applied vs. granularity of requirements from each BU and Operations in order for an IT the size of Verizon to not collapse on itself if we want to globalize operations, architecture, processes and standards
- Once we can engage in this ability/analysis, the we can reach a symbiotic end state of business drivers and infrastructure as depicted on the next 3 pages

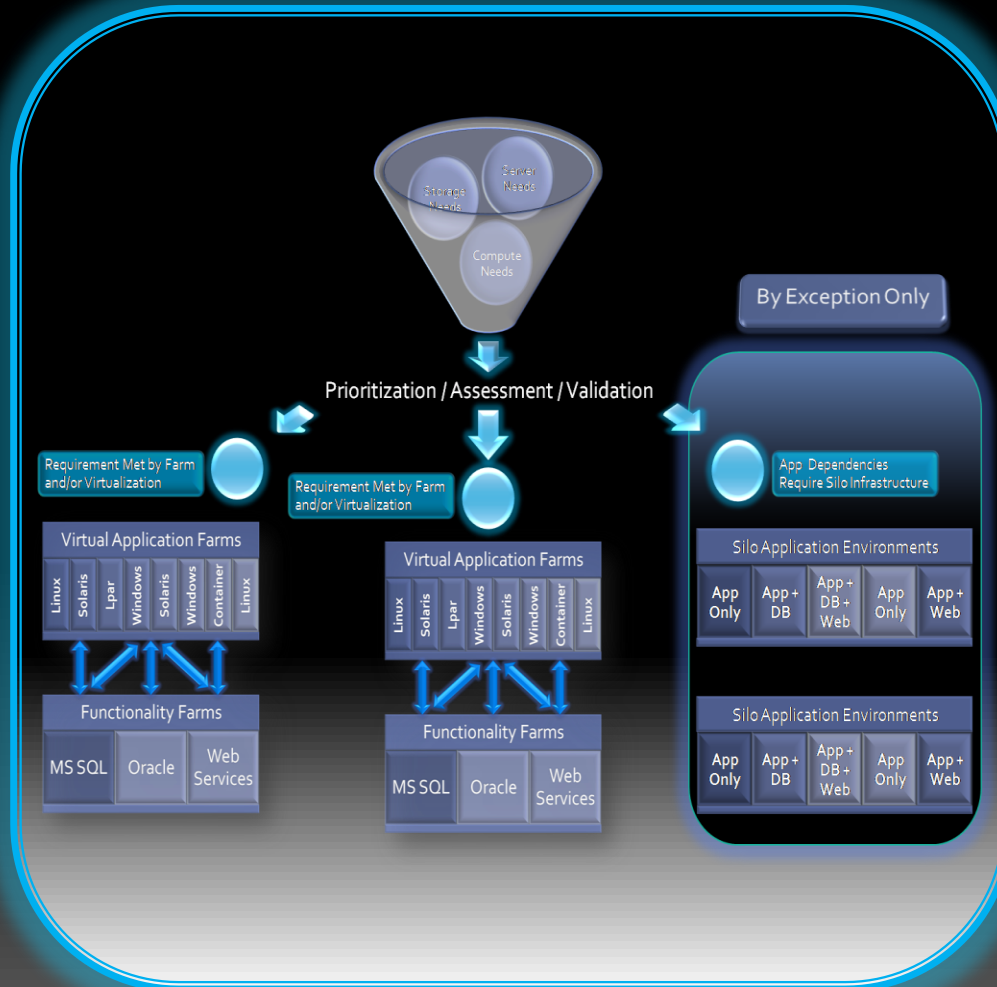
Demand & Fulfillment Process Fabric



D&F Process Fabric + Capacity Planning

Global Utilization + Metrics + Reporting + Trending

Global Dashboard/Capacity Planning



Reporting

- By Mgmt (VP, Mgr, sVP, Director, etc...)
- By Segment (Sales, Marketing, Network, etc...)
- By Technology (OS, HW, Functionality, etc...)
- Interface with Inventory (ASST Mgmt)

Infrastructure Utilization

Trending

Application and Environmental Analysis on Utilization & Interface

Aid in System-Wide Troubleshooting

XXb SSF (Shared Services Framework)

Business Forecast and Trends Feedback to IT Infrastructure

Business Forecast/Trends

XXb Projections

- Increase or Decrease Spend
- Saving Targets

Marketing

- Sales Increase/Decrease
- Bid Forecasts
- Customer Growth or Decline

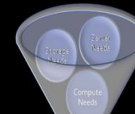
Call Processing

- Call Record Projections
- Network Objects Estimates

D&F Process Fabric + Capacity Planning

Global Utilization + Metrics + Reporting + Trending

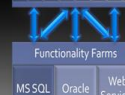
Global Dashboard/Capacity Planning



Prioritization / Assessment / Validation

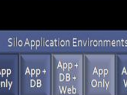
Requirement Map by Farm and/or Virtualization

Requirement Map by Farm and/or Virtualization



By Exception Only

App Dependencies Require Silo Infrastructure



Reporting

- By Mgmt (VP, Mgr, sVP, Director, etc...)
- By Segment (Sales, Marketing, Network, etc...)
- By Technology (OS, HW, Functionality, etc...)
- **Interface with Inventory (ASST Mgmt)**

Infrastructure Utilization

Trending

Application and Environmental Analysis on Utilization & Interface

Aid in System-Wide Troubleshooting

Utilization & Trending Feedback to Business Units