

(Y)OUR WORLD



THE KEY TO OUR
EFFECTIVENESS
IS NOT IN HOW BIG
OUR WORLD IS.

IT'S IN HOW WELL
WE ALIGN OUR WORLD
WITH YOURS.

(Y)OUR
WORLD



YOUR WORLD.

NO MATTER WHERE OUR CLIENTS DO BUSINESS, FROM HONG KONG TO CLEVELAND, BRUSSELS TO BRISBANE, THEY SHARE CERTAIN UNIVERSAL REALITIES. AS UNIQUE AS EACH CITY, COUNTRY AND REGION IS, THERE ARE A NUMBER OF KEY COMMON DENOMINATORS.

THE PACE OF BUSINESS IS ACCELERATING.

Business and market dynamics are changing quickly and continuously. Companies change. Strategies change. Technologies change. Boundaries change. Meanwhile, competition is getting more, not less, intense.

PEOPLE ARE KEY TO SUCCESS.

In every market and industry, business performance is really human performance. The long-term winners are always the companies that attract, develop and retain the best people.

TALENT, AND TIME, ARE IN SHORT SUPPLY.

Nearly everywhere and in almost every field, skilled people are increasingly in short supply. And when there's a need, it's always urgent — every unfilled or under performing position is a barrier to business growth.

PEOPLE'S EXPECTATIONS ARE CHANGING.

The way people work is changing. They want a more collaborative workplace. Boundaries between work and life continue to blur. The best people are perfectly willing to work hard. But increasingly, they want to do it on their own terms.

OUR WORLD.

WE'RE DEEPLY FOCUSED ON KEY AREAS OF SPECIALIZATION, WITH EXPERTISE ACROSS THE ENTIRE EMPLOYEE LIFE CYCLE. IN EACH REGION, HUDSON PEOPLE ARE LOCAL PEOPLE. THEY LISTEN, THEN BRING THE POWER OF HUDSON'S RESOURCES TO BEAR ON PROVIDING THE RIGHT SOLUTION.

WE HELP UNLEASH HUMAN POTENTIAL.

Through permanent recruiting, contract professionals, talent management and managed service solutions, through innovation and thought leadership, from single assignments to large global projects, we connect people and companies to realize maximum potential.

WE'RE UNIQUELY FOCUSED ON CANDIDATES AND CONTRACT PROFESSIONALS.

Hudson consultants build personal relationships with jobseekers and contract professionals. We treat them as we would like to be treated. We help them explore their aspirations and develop a plan to pursue them. We understand the roles and industries we're recruiting, and no one offers better access to the best positions and employers — locally and worldwide.

WE PRACTICE WHAT WE PREACH.

From teaching new employees the fundamentals to advanced leadership training and career management, we're focused on developing our own people. We place a high priority on investing in Hudson employees, helping them develop and advance their careers — because we know it impacts the quality of what we provide our clients and candidates.

A WORLD OF POTENTIAL.

AT HUDSON, WE CONNECT
GREAT PEOPLE WITH GREAT
COMPANIES TO HELP BOTH
REACH THEIR POTENTIAL.

EVERYWHERE WE OPERATE,
WE SHARE A PASSION
FOR THIS CONNECTION,
AND WE FOCUS ON THE
RIGHT PRIORITIES TO MAKE
IT HAPPEN.

An aerial photograph of a city skyline, featuring several tall skyscrapers with glass facades and concrete structures. The buildings are densely packed, and the perspective is from a high angle, looking down at the city.

TALENT.

Hudson exists to help build lasting and productive relationships between talented people and successful companies. We connect with the best and brightest people in every region and industry we serve by working to understand each individual's needs and aspirations, and by making it a priority to help each build a rewarding career. We apply this same philosophy within our own organization.

DEPTH.

We are deeply specialized. Across our global organization, we've developed and continue to build highly focused expertise in key industries, business functions and market niches, and our assessment and development expertise supports world-class talent management capabilities. Whether you are a client, a jobseeker or a contract professional, we help you succeed by understanding your world.

ACTION.

Execution speed and quality are key to strong relationships in our business. Everything we do centers on rapidly understanding client, candidate, contract professional and employee needs, and acting on them. We bring passion, tools and technology to each relationship, moving fast to help determine the right direction and deliver the right, customized solution — every time.

SOUL.

Ours is a human business. It's about heart. It's about passion. It's about soul. Practicing what we preach — helping people discover and reach their full potential, helping them achieve work/life balance, being socially responsible — directly impacts our effectiveness as a company. Because it encourages the best people to work with — and at — Hudson. And because it's the right way to work.

A WORLD OF CAPABILITY.

HUDSON'S SPECIALIZED RECRUITERS AND CONSULTANTS CONNECT OUR WORLD WITH YOURS, WITH CAPABILITIES TAILORED TO EACH REGION, MARKET AND CLIENT WE SERVE.



Our permanent recruitment capabilities span a broad range of job category and industry areas that vary according to the needs of each of our geographic markets — including accounting and finance, IT, legal, sales and marketing and a host of others. Hudson recruitment professionals bring a unique depth of experience, not only in the job category they hire, but also in the industry sector in which they are hiring. With a flexible recruitment methodology, innovative talent assessment tools and a global candidate database, Hudson can handle any assignment, from a single position to a large multi-regional project.



Drawing from a global talent pool, Hudson can provide highly qualified people to fill positions on a contract, project or interim basis, across a very wide range of functions and industries. We're accomplished at filling small- and large-scale, short- and long-term needs, within the most demanding time frames — providing clients with a valuable resource to augment their permanent workforces. Hudson consultants in this area are function and industry focused — they're experts who know the positions they are filling.

TALENT MANAGEMENT

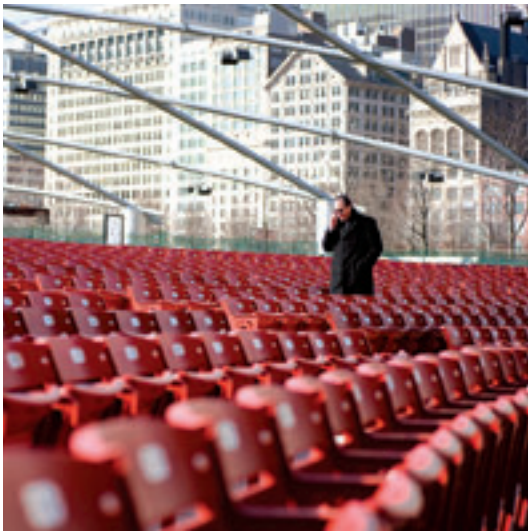
Hudson's talent management business helps clients attract and select the right people, develop their potential, fuel their enthusiasm and build their commitment. We provide the means to develop a strong employer brand to attract the right people. We integrate our proprietary talent management tools, techniques and programs into the recruitment process to ensure a strong fit between client and candidate. After the hire, Hudson talent management professionals provide a comprehensive set of capabilities and programs designed to help clients build employee satisfaction and loyalty, identify and develop high-potential individuals, and align human resource processes with business strategies.

MANAGED SERVICE SOLUTIONS

To reduce the costs and increase the effectiveness of the recruitment function, Hudson manages all or any part of the recruitment process — from candidate attraction and selection to onboarding and talent retention programs. We work with our clients to tailor a managed services model to their specific business needs, people strategy and culture. Our specialist recruiters often work on site, becoming an extension of the client's HR department. Hudson professionals focus on improving the quality and reducing the cost of hire, time to fill and retention rates, implementing sophisticated processes and reporting to establish the recruitment process as a strategic tool.

THOUGHT LEADERSHIP

All over the world, Hudson is known as a leading expert in the recruitment and talent management fields. Through our books and publications, focused research and surveys, we provide knowledge and tools to help clients navigate the changing HR landscape. We provide timely intelligence on regional and global employment trends, and critical HR challenges. And our consultative approach helps clients put it all together to see the big picture.



There's no doubt that having global reach and presence is a valuable attribute, but how does being global translate to value for the vast majority of clients and people we serve?

AT HUDSON, THE GREATEST VALUE IS IN HOW WE DELIVER IN *LOCAL* MARKETS. We tailor our solutions in the more than 20 countries across Asia, Australia/New Zealand, Europe and North America where we operate — while providing full access to the collective resources of our global organization.





UNLEASHING THE POWER OF HUMAN POTENTIAL. IN YOUR WORLD.



SUCCESS STORY NO. 1

FINDING FUTURE LEADERS IN CHINA.

IN CHINA'S CANDIDATE-SHORT MARKET, INBEV'S STRATEGY INCLUDES IDENTIFYING AND ATTRACTING TOP TALENT FROM LOCAL UNIVERSITIES FOR ITS MANAGEMENT TRAINEE PROGRAM.

As the world's largest brewer, InBev's vision to become "the best beer company in a better world" begins with people. In fact, the first pillar of its platform to achieve the vision is "Dream/People/Culture," the foundation of which is the notion that talented people represent InBev's only truly sustainable competitive advantage.

A global company like InBev knows that local talent is key to local success. But in China, like most major markets worldwide, leadership talent is increasingly difficult to locate and recruit. A critical element of InBev's market development strategy is its Global Management Trainee Program, aimed at attracting top talent to InBev as they graduate from local colleges and universities.

In China, InBev knew the expected 7,500 program applications would require a systematic approach to processing, screening, assessment and selection. The client knew it needed a partner with the capabilities to deliver robust recruitment and assessment solutions across China. Hudson was a perfect fit, in addition to its established relationship with InBev in Europe and solid presence in China.

The assignment required the design and establishment of assessment centers in five cities across China in the span of 30 days, including management and assessment specialists in place, and a consistent methodology for assessment and selection across all centers. Hudson delivered.

The Hudson team worked with InBev to develop clear screening criteria that ensured consistent quality of the initial candidate pool.

We developed an online aptitude test to identify key abilities like problem analysis and decision-making, and we created an integrated assessment process used by Hudson and InBev to ensure a cultural fit. Group simulation exercises, competency-based interview formats and individual presentations rounded out the program — unified under Hudson's end-to-end administration and project management support.

The program was a success. For two consecutive years, this highly tailored Hudson assessment center solution has enabled InBev to identify and recruit the highest-potential graduates, efficiently and effectively.



BEIJING
GUANGZHOU
HONG KONG
SHANGHAI
SINGAPORE
TOKYO

IN KEY BUSINESS HUBS ACROSS ASIA, HUDSON IS A PREMIUM, ISO-CERTIFIED COMPANY WITH THE NAME RECOGNITION AND NETWORK, DEPTH AND BREADTH, LEADERSHIP AND PRESENCE TO GET RESULTS FOR MULTINATIONAL AND LOCAL CLIENTS. One of the largest senior-level recruitment firms in Asia, no other company has Hudson's broad blend of recruitment, outsourcing and talent management services. Multilingual Hudson consultants use their local knowledge, an extensive Asian database and Hudson's global network of resources to bring clients and candidates together.





HUDSON IS AMONG THIS REGION'S MOST ESTABLISHED HUMAN RESOURCE FIRMS, WITH A STRONG PRESENCE IN MULTIPLE LOCATIONS AND A CLIENT LIST THAT INCLUDES MANY OF AUSTRALIA'S LEADING COMPANIES.

For industry leaders and the countless smaller businesses across Australia and New Zealand, Hudson has developed an extraordinarily broad and deep range of highly specialized capabilities, representing a one-stop resource for any scale or level of human resource need.



ADELAIDE
AUCKLAND
BAULKHAM HILLS
BRISBANE
CANBERRA
CHRISTCHURCH
DARWIN
GREATER WESTERN SYDNEY



HUNTER/CENTRAL COAST
MELBOURNE
MOUNT WAVERLEY
NORTH SYDNEY
PENROSE
PERTH
SYDNEY
WELLINGTON



SUCCESS STORY NO. 2

INSIDE-OUT EXCELLENCE.

SENSIS, ONE OF AUSTRALIA'S LEADING INFORMATION RESOURCE COMPANIES, BENEFITS FROM HUDSON'S DEEP, COMPREHENSIVE CAPABILITIES DEPLOYED ON SITE IN KEY LOCATIONS.

Entering its seventh year, Hudson's relationship with Sensis, a leading provider of online and directory services in Australia, has grown with the Hudson team's demonstrated ability to meet client needs as they evolve. Today, Sensis engages all of Hudson's businesses — managed services, specialized recruitment and talent management — to help it find, attract, develop and retain great people.

Central to the relationship are specialized teams of recruitment consultants placed on the client's premises. Called managed services, this on-site outsourcing of recruitment for key roles in sales, sales support and customer care enables Hudson to assimilate Sensis culture while applying best-practice tools and processes to enhance results.

In addition to managed services, Hudson provides executive and

specialist recruitment services, managing assignments across a wide range of job families and specialized roles, including IT, finance, marketing and communications, and human resources specialists. Hudson also provides recruitment to meet the need at Sensis for an ongoing supply of market-ready temporary and contract service and support resources.

Hudson's talent management expertise adds science to the selection process, bringing sophisticated aptitude measurement and behavioral-based assessment tools to clearly define roles, identify required skills and ensure fit. Our services for Sensis have expanded into consulting and assessment — we worked in partnership with Sensis to create an organization-wide competency and career management framework that includes workshops and behavioral interview training.

Candidate care is a major emphasis in the Hudson approach. Hudson helps people objectively determine for themselves not just if they are right for a job, but also whether the job is right for them. High candidate satisfaction scores (which measure attitudes of all jobseekers, including those not chosen for the position) reflect Hudson's high-touch, personal approach to this element of recruitment.

With its on-premise model, Hudson has delivered impressive results for Sensis: In Australia's highly competitive and mobile employment market, retention is holding steady at 95 percent through the guarantee period. A successful referral program now fills 13 percent of available positions. More than 35 percent of positions are filled internally; sales and customer support positions are filled within an average of 19 days.

SUCCESS STORY NO. 3

ATTRACTING THE UK'S TOP TALENT.

HUDSON PLAYED A KEY ROLE IN ATTRACTING AND SELECTING FROM THE U.K.'S BEST AND BRIGHTEST TO FILL KEY SENIOR FINANCE POSITIONS FOR THE LEGAL & GENERAL GROUP.

Responsible for the investment of more than £257 billion worldwide on behalf of individual investors, policyholders and institutions, the Legal & General Group is one of the United Kingdom's leading financial services companies. Legal & General, a FTSE 50 company with more than 8,800 employees globally, identified the need to enhance its U.K. finance department with a number of high-level, highly talented individuals. The company defined several key positions to meet its objectives: Development Finance Director, a Senior Finance role and a Head of Expenses.

Hudson is one of a small number of preferred vendors providing Legal & General with senior-level professional finance staff, and so was invited to work together with other service providers to meet the need. Early on, the client decided the methodology that would best support a successful outcome would utilize, on an exclusive basis, Hudson's deep expertise in developing tailored solutions that combine recruitment and talent management.

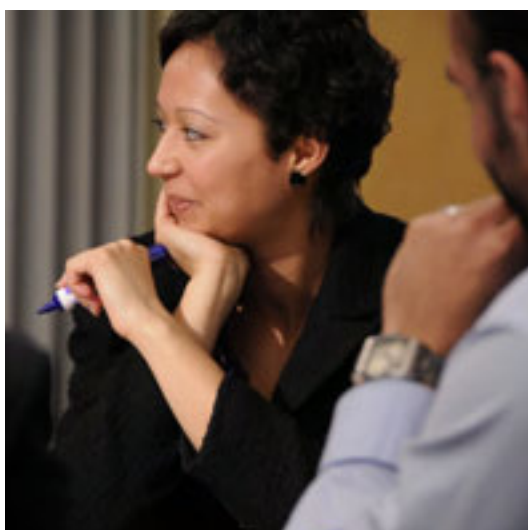
The Hudson solution comprised an integrated combination of elements aimed at attracting a high number of strong, suitable candidates. Elements included a highly targeted online advertising program; client-paid advertising in the *Financial Times*; a focused search of Hudson's extensive candidate database; and a number of other sophisticated networking strategies.

As the attraction strategy generated an initial candidate pool, Hudson professionals conducted pre-selection interviews and developed shortlists for each of the positions. The selected candidates then attended an "Assessment Day" in which Hudson's proven talent management capabilities and proprietary tools played an essential role. In addition to leading the development of assessment content, Hudson talent management specialists helped facilitate the event, lending their expertise to the critical process of successfully identifying the individuals with the best mix of qualifications and, equally important, cultural fit.

BELGIUM
CZECH REPUBLIC
DENMARK
FRANCE
HUNGARY
IRELAND
ITALY
LUXEMBOURG
NETHERLANDS



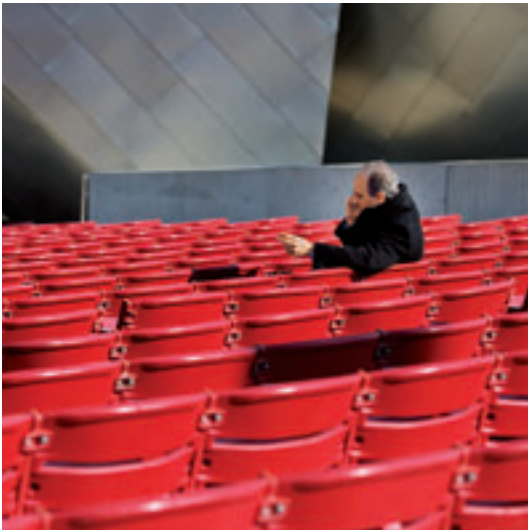
NORWAY
POLAND
ROMANIA
SLOVAK REPUBLIC
SPAIN
SWEDEN
UKRAINE
UNITED ARAB EMIRATES
UNITED KINGDOM



HUDSON SERVES A MOSAIC OF MARKETS IN EUROPE, EACH WITH ITS OWN LANGUAGES, CULTURAL AND ECONOMIC MIX, AND ITS OWN, SOMETIMES SUBTLY DIFFERENT, WAY OF DOING BUSINESS.

Hudson brings long-established local European presence and global resources to connect companies and people — and realize maximum potential for both. With a mix of expertise and offerings tailored to virtually every major market in western, central and eastern Europe, Hudson is uniquely qualified to respond to a full spectrum of client and candidate needs.

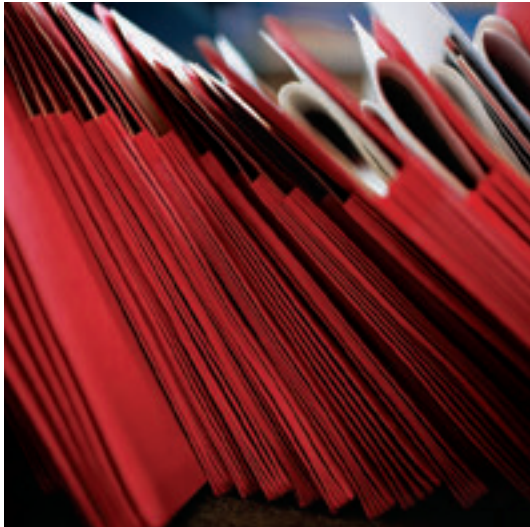
HUDSON IS SHARPLY FOCUSED ON HIGH-VALUE AREAS OF CLIENT NEED IN THIS BIG, INTENSELY COMPETITIVE MARKET. We offer deep, specialized expertise in the legal, information technology and financial solutions niches for clients across a variety of industries in North America. From retained search, contingent recruitment and contract staffing to talent management and recruitment outsourcing, in times of economic growth or downturn, Hudson solutions help leading companies manage their human resource needs to stay ahead of the curve.



ATLANTA
BOSTON
CHARLOTTE
CHICAGO
CLEVELAND
COLUMBUS
DALLAS
DENVER
HOUSTON
LOS ANGELES
MINNEAPOLIS



NEW YORK
ORLANDO
PHILADELPHIA
PITTSBURGH
PHOENIX
RALEIGH
SAN FRANCISCO
TAMPA
TORONTO
VIENNA, VA
WASHINGTON, DC



SUCCESS STORY NO. 4

DISCOVERING A BETTER WAY.

HUDSON LEGAL PROVIDED EXPERT DOCUMENT REVIEW SERVICES TO HELP A KEY CLIENT MANAGE THE HUGE VOLUME OF INFORMATION REQUIRED TO SUCCESSFULLY COMPLETE A HIGH-PROFILE MERGER.

One of Hudson's largest North American clients approached Hudson Legal for assistance in discovery/document review associated with antitrust clearance of a major, high-profile merger. The Hudson team initially comprised 40 review contractors working in a Hudson-provided off-site production space. It soon became apparent that the volume of data and documents was far greater than originally expected. Hudson recognized that to meet the transaction time frame, a more comprehensive, tactical approach was called for. The client agreed to take advantage of Hudson Legal's managed review services.

The Hudson project management team worked closely with the client's in-house legal staff and outside counsel to structure the project. We were granted administrator rights by our e-discovery platform partner to allow Hudson to review and monitor productivity. After analyzing the volume of data and developing a production plan that included facility and staffing needs, we established review teams with a blend of outside counsel associates and Hudson attorneys to maintain production integrity.

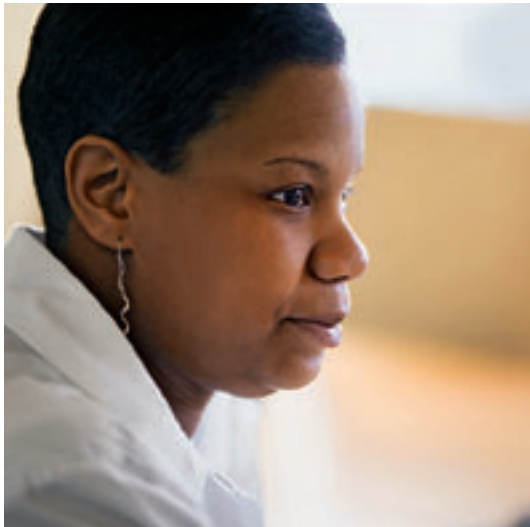
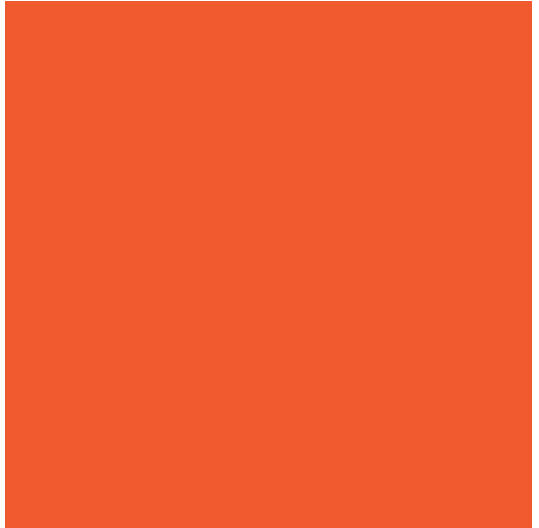
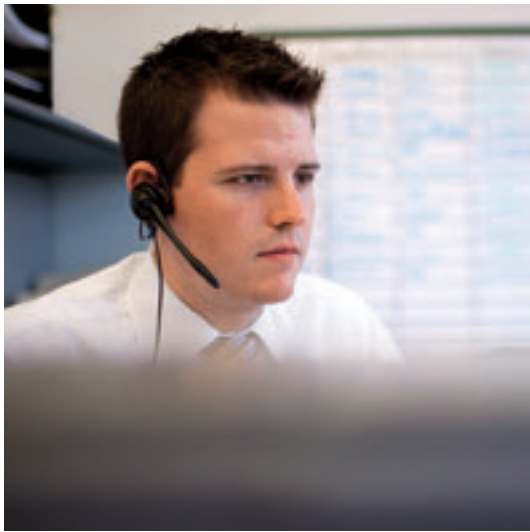
Our project infrastructure specialists designed and set up two highly efficient review sites at Hudson-leased and managed production centers. We defined performance metrics for contractors and managed their performance, providing coaching and, where necessary,

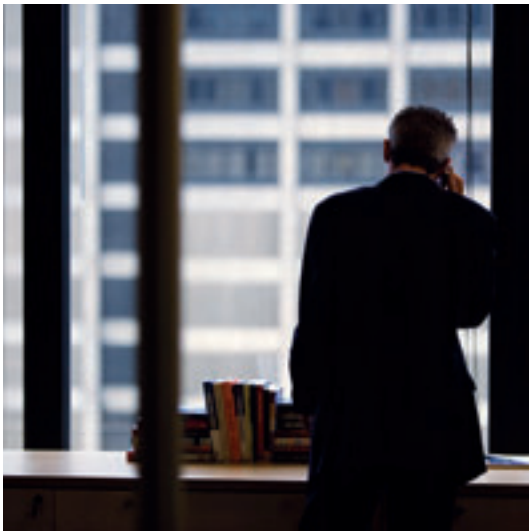
replacement, of reviewers with productivity or accuracy issues. During the process, we produced daily workflow analysis to aid project monitoring and ongoing planning, and participated in daily status calls with the law firm and e-discovery provider.

Production eventually required more than 200 attorney reviewers — in all, the team processed and reviewed nearly four terabytes of information. We finished the project before the deadline and under budget, and timely regulatory approval enabled the transaction to close on schedule.

WE BELIEVE IN PEOPLE.
WE MAKE OUR LIVING
FINDING THEM,
UNDERSTANDING THEM,
CONNECTING THEM
WITH THE RIGHT SITUATION
AND THEN HELPING
THEM GROW.

WE'RE HUDSON,
AND THAT'S HOW WE ALIGN
OUR WORLD WITH YOURS.





LET'S
TALK.



WWW.HUDSON.COM



Whatever business you're in, wherever in the world you do business, Hudson has the local expertise and global resources to help you turn human potential into powerful results. There's no limit to what we can achieve together. Contact us. Let's talk.



FROM GREAT PEOPLE TO GREAT PERFORMANCE®

