## from the desk of

## JON MAXIM

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Thank you for taking the time to read this letter. I must express that it is an honor for me, to recommend Michael Kimball to you, for employment. Our first meeting was in September 2003. From the beginning, I have appreciated his thoughtful attitude and the constant care he offers those that he serves. Michael is a true friend.

Shortly after meeting Michael, we started collaborating together on Special Projects for many different types of businesses. Since that time, I have been able to observe Michael in every type of business context. From war room strategy sessions, to board room presentations, to the daily grind of building business ventures. In each context, he has repeatedly shown himself to be a gifted servant leader who always puts others before himself. I have also seen first hand, that his personal brand of "relaxed professionalism" builds better businesses.

Why hire Michael Kimball? He is very wise and he loves learning, but he is in no way puffed up. He is passionate, yet very purposeful and direct in applying his passion. He is very adept at using new technology for research and development. He is also very "results oriented" and each portion of his follow through has a defined purpose and meaning. It also goes without saying that he is a deeply spiritual man, who has dedicated his entire life to loving God and loving others.

Michael is an incredibly talented writer. I believe his lyrical abilities have been far underutilized by previous employers, even though I believe his craft to be one of his most significant strengths. Whether he is drafting a simple vision statement or an incredibly thorough business plan, he is truly among the best of his class.

If ideas were a kingdom, then Michael would be the king. With his sharp mind, he will be a vital asset to the leadership of any team. His lengthy, professional experience with Edward de Bono's: 6 Thinking Hats method of idea generation, helps to improve anything he puts his mind to. The full range of his leadership and management background will build any business that offers him the opportunity to serve. With this in view, I have personally recommended Michael as a business consultant to three CEO's and have previously communicated in writing that, listening to Michael would be the single wisest business decision for the future success of any company.

I wholeheartedly endorse Michael Kimball and commend him to you with the highest regard. Please let me know if you have any further questions about Michael or his background and experience. Feel free to Email or call me at any hour at the numbers listed to the left. I'd be happy to speak with you at length on Michael's behalf.

At your service,

Jon Maxim Account Representative Church Plant Media