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MICROSOFT EXECUTIVE PREVIEWS MICROSOFT OFFICE 2000 IN DUBAI

Office 2000 incorporates web technology to enrich user experience, easier deployment and management tools reduce cost of ownership

April 20th 1999

Dubai, United Arab Emirates

Microsoft Gulf today held the first Gulf preview of its newest member of its Office family of office productivity tools, Microsoft Office 2000, in Dubai. The event was held at the Crowne Plaza Hotel in Dubai and was attended by Robert Crissman, Office Group product manager from Microsoft Corporation, who arrived in Dubai for this event and to meet with business decision makers and Microsoft customers.

"Microsoft Office 2000 incorporate a number new technologies and features that will help Gulf users to realize the full capabilities of the Internet and is ready for the region's expansion into online business," said Robert Crissman. "By incorporating Unicode technology into its Office, Microsoft is able to provide Arabic users with the ability to share and exchange documents in Arabic or English, while incorporating Web technology to enhance collaboration capabilities," he added.

"Office 2000 has taken the traditional office productivity applications like word processors and spreadsheets and created a new level of Internet-integrated products that companies and government organizations can use to share information quickly," said Murad Lakhdir, product marketing manager at Microsoft Gulf. "By incorporating the Web into Office 2000, Microsoft has empowered users throughout the region to benefit from the simplicity of sharing and exchanging information within their workgroups regardless of the distance between its members," Lakhdir explained.

Microsoft Office 2000 includes the following new features to enhance user productivity:

Streamlined Information Sharing and Collaboration

Collaboration and the ability to share information quickly are vital to business success. Office 2000 delivers great new tools for the Web that enhance individual productivity and the productivity of a workgroup.

Universal Document Viewing

Users can save Office documents in HTML file format and retain the fidelity of the native Office file format. By saving as HTML, users ensure that anyone with a Web browser can view the documents as well as edit them without losing the functionality of the Office file format.

Save to the Web

Office 2000 also simplifies publishing Office documents to intranets or to an Internet site with new File Open and File Save dialog boxes make saving documents to a Web server as easy as saving them to your hard disk or to a file server.

Web Themes

To make it easier for business users to create Web pages to serve many different purposes, Office 2000 includes over 30 new design themes with graphical backgrounds, bullets, and other design elements that make creating

Web pages in Office as straightforward as creating documents.

Web Discussions With Office 2000, workgroup members can collaborate on projects across intranets and the Web in threaded discussions that you can insert in any part of a document and view in a Web browser.

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